



DIGITAL PRODUCTION CHALLENGE II

FINAL PROGRAMME - SUBJECT TO CHANGE

DAY 1 - March 29, 2021

all times in CET

09:30 - 10:00

Welcome Coffee

with Marta Carvalho & Paul Miller

10:00 - 10:15

Welcome & Introduction

with Filipe Pereira (Head of FEST),
Paul Miller (DPC II Head of Studies),
Marta Carvalho (FEST Session Host) *,
Martin Hagemann (Moderator and Expert) **

10:15 - 10:40

Presentation of participants, main tutors & experts

10:40 - 10:45

Coffee Break

10:45 - 11:10

TECH SESSION 01 —

Introduction to the Workshop: The Decision Tree

by Philippe Ros

11:10 - 11:15

Coffee Break

11:15 - 11:55

Pitch of 7 selected participants projects

max. 3 mins each - prepared content only (no last minute content!)

With the following perspectives:

- Formats and Processes;
- Organization, Planning and Costs,
- Promotion and Distribution

11:55 - 12:00

Coffee Break

12:00 - 12:30

Keynote Speech 02 — Trends in Digitalization

by Martin Hagemann

12:30 - 13:15

Lunch

* The Virtual Lounge will be continuously hosted by Marta Carvalho.

** All main sessions will be moderated by Paul Miller and/or Martin Hagemann.

- 13:15 - 13:40** **TECH SESSION 03 — Delivery**
by Miga Bär
- 13:40 - 13:45** **Coffee Break**
- 13:45 - 14:20** **Case Study 1 — “LISTEN”: Shooting Outside Your Comfort Zone**
by Rodrigo Areias (producer) & Tomás Baltazar (editor)
- 14:20 - 14:25** **Coffee Break**
- 14:25 - 15:00** **Case Study 1 — “LISTEN”: Shooting Outside Your Comfort Zone**
by Rodrigo Areias (producer) & Tomás Baltazar (editor)
- 15:00 - 15:05** **Coffee Break**
- 15:05 - 15:20** **Summary Case Study 1**
by Paul Miller & Philippe Ros
- 15:20 - 15:30** **WRAP UP**

DAY 2 - March 30, 2021

all times in CET

- 09:30 - 10:00** **Welcome Coffee**
with Marta Carvalho & Paul Miller
- 10:00 - 10:05** **Introductory Coments**
by Paul Miller and Martin Hagemann
- 10:05 - 10:30** **TECH SESSION 04 — File Recording, Post-Production
& Distribution Formats**
by Philippe Ros
- 10:30 - 10:35** **Coffee Break**
- 10:35 - 11:00** **TECH SESSION 05 — Acquisition, Key Words, from Light
to Image Sensors, RAW, Logarithmic**
by Florian Rettich
- 11:00 - 11:05** **Coffee Break**

- 11:05 - 11:30** **TECH SESSION 06 — Post-Production 101**
What stages do we define in post-production?
by Miga Bär
- 11:30 - 11:35** **Coffee Break**
- 11:35 - 12:00** **TECH SESSION 07 — Creative Intention and Tools**
(Aspect Ratios, Lens Characteristics, Anamorphic or Spherical, Ergonomics)
by Philippe Ros
- 12:00 - 12:05** **Coffee Break**
- 12:05 - 13:05** **Team Breakout Sessions with Experts**
a variety of specialist sessions depending on interests of participants
- 13:05 - 13:50** **Lunch**
- 13:50 - 14:25** **Case Study 2 — Alternate Strategies in VOD Distribution**
by Wendy Bernfeld (CEO, Rights Stuff BV)
- 14:25 - 14:30** **Coffee Break**
- 14:30 - 15:05** **Case Study 2 — Alternate Strategies in VOD Distribution**
by Wendy Bernfeld (CEO, Rights Stuff BV)
- 15:05 - 15:20** **Summary Case Study 2**
by Martin Hagemann and Paul Miller
- 15:20 - 15:30** **WRAP UP**
- 15:30 - 16:00** **Extra 1 on 1s** with Tutors

DAY 3 - March 31, 2021

all times in CET

- 09:30 - 10:00** **Welcome Coffee**
with Marta Carvalho & Paul Miller
- 10:00 - 10:05** **Introductory Coments**
by Paul Miller and Martin Hagemann

- 10:05 - 10:30** **TECH SESSION 08 — Development & Colour Consistency**
by Miga Bär
- 10:30 - 10:35** **Coffee Break**
- 10:35 - 11:00** **TECH SESSION 09 — HDR, Data Management**
by Florian Rettich
- 11:00 - 11:05** **Coffee Break**
- 11:05 - 11:30** **TECH SESSION 10 — Grading Relationship with
Colorist Prep, Digital Look vs Analog**
by Philippe Ros
- 11:30 - 11:35** **Coffee Break**
- 11:35 - 12:10** **Case Study 3 — “HELENE”: Creating the Cinematic Look
of Finnish Painter Helene Schjerfbeck’s work**
by Rauno Ronkainen (cinematographer) & Pentti Keskimäki (colourist)
- 12:10 - 12:15** **Coffee Break**
- 12:15 - 12:50** **Case Study 3 — “HELENE”: Creating the Cinematic Look
of Finnish Painter Helene Schjerfbeck’s work**
by Rauno Ronkainen (cinematographer) & Pentti Keskimäki (colourist)
- 12:50 - 13:05** **Summary Case Study 3**
by Philippe Ros
- 13:05 - 13:50** **Lunch**
- 13:50 - 14:15** **TECH SESSION 11 — Sound Workflow**
by Maurizius Staerkle Drux
- 14:15 - 14:20** **Coffee Break**
- 14:20 - 14:45** **TECH SESSION 12 — Sound Design**
by Maurizius Staerkle Drux
- 14:45 - 14:50** **Coffee Break**
- 14:50 - 15:50** **Team Breakout Sessions with Experts**
a variety of specialist sessions depending on interests of participants

14:55 - 15:00

Coffee Break

15:00 - 15:15

Final Wrap Up / Discussion & Evaluation

with Martin Hagemann, Filipe Pereira & Paul Miller

With the support of

