



# DIGITAL PRODUCTION CHALLENGE II

FINAL PROGRAMME - SUBJECT TO CHANGE

## DAY 1 - March 29, 2021

all times in CET

**09:30 - 10:00**

### **Welcome Coffee**

with Marta Carvalho & Paul Miller

**10:00 - 10:15**

### **Welcome & Introduction**

with Filipe Pereira (Head of FEST),  
Paul Miller (DPC II Head of Studies),  
Marta Carvalho (FEST Session Host) \*,  
Martin Hagemann (Moderator and Expert) \*\*

**10:15 - 10:40**

### **Presentation of participants, main tutors & experts**

**10:40 - 10:45**

### **Coffee Break**

**10:45 - 11:10**

### **TECH SESSION 01 —**

#### **Introduction to the Workshop: The Decision Tree**

by Philippe Ros

**11:10 - 11:15**

### **Coffee Break**

**11:15 - 11:55**

### **Pitch of 7 selected participants projects**

max. 3 mins each - prepared content only (no last minute content!)

With the following perspectives:

- Formats and Processes;
- Organization, Planning and Costs,
- Promotion and Distribution

**11:55 - 12:00**

### **Coffee Break**

**12:00 - 12:30**

### **Keynote Speech 02 — Trends in Digitalization**

by Martin Hagemann

**12:30 - 13:15**

### **Lunch**

\* The Virtual Lounge will be continuously hosted by Marta Carvalho.

\*\* All main sessions will be moderated by Paul Miller and/or Martin Hagemann.

- 13:15 - 13:40**      **TECH SESSION 03 — Delivery**  
by Miga Bär
- 13:40 - 13:45**      **Coffee Break**
- 13:45 - 14:20**      **Case Study 1 — “LISTEN”: Shooting Outside Your Comfort Zone**  
by Rodrigo Areias (producer) & Tomás Baltazar (editor)
- 14:20 - 14:25**      **Coffee Break**
- 14:25 - 15:00**      **Case Study 1 — “LISTEN”: Shooting Outside Your Comfort Zone**  
by Rodrigo Areias (producer) & Tomás Baltazar (editor)
- 15:00 - 15:05**      **Coffee Break**
- 15:05 - 15:20**      **Summary Case Study 1**  
by Paul Miller & Philippe Ros
- 15:20 - 15:30**      **WRAP UP**

## **DAY 2 - March 30, 2021**

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all times in CET

- 09:30 - 10:00**      **Welcome Coffee**  
with Marta Carvalho & Paul Miller
- 10:00 - 10:05**      **Introductory Coments**  
by Paul Miller and Martin Hagemann
- 10:05 - 10:30**      **TECH SESSION 04 — File Recording, Post-Production  
& Distribution Formats**  
by Philippe Ros
- 10:30 - 10:35**      **Coffee Break**
- 10:35 - 11:00**      **TECH SESSION 05 — Acquisition, Key Words, from Light  
to Image Sensors, RAW, Logarithmic**  
by Florian Rettich
- 11:00 - 11:05**      **Coffee Break**

- 11:05 - 11:30**      **TECH SESSION 06 — Post-Production 101**  
**What stages do we define in post-production?**  
by Miga Bär
- 11:30 - 11:35**      **Coffee Break**
- 11:35 - 12:00**      **TECH SESSION 07 — Creative Intention and Tools**  
**(Aspect Ratios, Lens Characteristics, Anamorphic or Spherical, Ergonomics)**  
by Philippe Ros
- 12:00 - 12:05**      **Coffee Break**
- 12:05 - 13:05**      **Team Breakout Sessions with Experts**  
a variety of specialist sessions depending on interests of participants
- 13:05 - 13:50**      **Lunch**
- 13:50 - 14:25**      **Case Study 2 — Alternate Strategies in VOD Distribution**  
by Wendy Bernfeld (CEO, Rights Stuff BV)
- 14:25 - 14:30**      **Coffee Break**
- 14:30 - 15:05**      **Case Study 2 — Alternate Strategies in VOD Distribution**  
by Wendy Bernfeld (CEO, Rights Stuff BV)
- 15:05 - 15:20**      **Summary Case Study 2**  
by Martin Hagemann and Paul Miller
- 15:20 - 15:30**      **WRAP UP**

## **DAY 3 - March 31, 2021**

all times in CET

- 09:30 - 10:00**      **Welcome Coffee**  
with Marta Carvalho & Paul Miller
- 10:00 - 10:05**      **Introductory Coments**  
by Paul Miller and Martin Hagemann
- 10:05 - 10:30**      **TECH SESSION 08 — Development & Colour Consistency**  
by Miga Bär

<b>10:30 - 10:35</b>	<b>Coffee Break</b>
<b>10:35 - 11:00</b>	<b>TECH SESSION 09 — HDR, Data Management</b> by Florian Rettich
<b>11:00 - 11:05</b>	<b>Coffee Break</b>
<b>11:05 - 11:30</b>	<b>TECH SESSION 10 — Grading Relationship with Colorist Prep, Digital Look vs Analog</b> by Philippe Ros
<b>11:30 - 11:35</b>	<b>Coffee Break</b>
<b>11:35 - 12:10</b>	<b>Case Study 3 — “HELENE”: Creating the Cinematic Look of Finnish Painter Helene Schjerfbeck’s work</b> by Rauno Ronkainen (cinematographer) & Pentti Keskimäki (colourist)
<b>12:10 - 12:15</b>	<b>Coffee Break</b>
<b>12:15 - 12:50</b>	<b>Case Study 3 — “HELENE”: Creating the Cinematic Look of Finnish Painter Helene Schjerfbeck’s work</b> by Rauno Ronkainen (cinematographer) & Pentti Keskimäki (colourist)
<b>12:50 - 13:05</b>	<b>Summary Case Study 2</b> by Philippe Ros
<b>13:05 - 13:50</b>	<b>Lunch</b>
<b>13:50 - 14:15</b>	<b>TECH SESSION 11 — Sound Workflow</b> by Maurizius Staerkle Drux
<b>14:15 - 14:20</b>	<b>Coffee Break</b>
<b>14:20 - 14:45</b>	<b>TECH SESSION 12 — Sound Design</b> by Maurizius Staerkle Drux
<b>14:45 - 14:50</b>	<b>Coffee Break</b>
<b>14:50 - 15:50</b>	<b>Team Breakout Sessions with Experts</b> a variety of specialist sessions depending on interests of participants
<b>15:50 - 16:00</b>	<b>WRAP UP</b>

# DAY 4 - April 1, 2021

all times in CET

- 09:30 - 10:00**      **Welcome Coffee**  
with Marta Carvalho & Paul Miller
- 10:00 - 10:05**      **Introductory Coments**  
by Paul Miller and Martin Hagemann
- 10:05 - 10:30**      **TECH SESSION 13 — Digitisation and Distribution**  
by Martin Hagemann & Tommaso Vergallo
- 10:30 - 10:35**      **Coffee Break**
- 10:35 - 11:00**      **The Future of Film Sales in a post-Covid World**  
by Jan Naszewski, CEO, New Europe Film Sales
- 11:00 - 11:05**      **Coffee Break**
- 11:05 - 11:30**      **Pot Luck Session**
- 11:30 - 11:35**      **Coffee Break**
- 11:35 - 12:20**      **Workflow Analysis at DPC explained — One Sample Project**  
**Review of Participants' Projects:**  
Discussion & Recommendations on the different workflows and challenges;  
Moderated by Paul Miller with Miga Bar, Martin Hagemann, Florian Rettich,  
Konstantina Staurianou and Philippe Ros
- 12:20 - 12:25**      **Coffee Break**
- 12:25 - 13:10**      **Review of Participants' Projects (cont'd)**
- 13:10 - 13:55**      **Lunch**
- 13:55 - 14:55**      **One-to-One Meetings with participants, tutors & experts**
- 14:55 - 15:00**      **Coffee Break**
- 15:00 - 15:15**      **Final Wrap Up / Discussion & Evaluation**  
with Martin Hagemann, Filipe Pereira & Paul Miller

With the support of

